LIBERATE
ENVIRONMENTAL "SCIENCE" TEXTBOOKS FROM POLITICAL CORRECTNESS

Define the debate
Radical environmentalism expands government control over private property. It scapegoats certain groups (capitalists, Christians) and is quasi-pagan (Gaia worship). These are elements of fascism.

Take the offensive
Free enterprise limits government. Environmental "Science" textbooks practice viewpoint discrimination (by stressing faults of capitalism) and special-interest advocacy (by censoring its benefits).

Pre-empt the high ground
Your concern is not what Environmental "Science" textbooks say, but what they censor. They exclude discrepant info on controversial issues. They teach students what to think, not how to think.

Understand the left
Rather than tell both sides of an issue, liberals prefer to drop the subject. They will definitely stop emphasizing the faults of capitalism altogether, before they equally stress its benefits.

Avoid distractions
The economic doctrines of the occult are always socialist. Thus, stressing benefits of free enterprise automatically debunks "Earth goddess" paganism. Forget First Amendment protests here.

You do this through:
• Extensive, specific textbook standard review criteria on a subject, listing facts that publishers usually censor on major topics.
• Credibility with teachers, so that annual statewide textbook sales figures repeatedly mirror your rankings on your rating sheets.
• At least one 8-year Texas textbook adoption cycle, to bring these first two factors to bear on publishers in a subject area.